



A.D.M College For Women (Autonomous)

Nationally Accredited with 'A' Grade by NAAC (Cycle-III)
Nagapattinam -611 001
TamilNadu.



B.A., Economics

 Employability

 Entrepreneurship

 Skill Development

Name of the Programme	Course Code	Title of the Course	Employability	Entrepreneurship	Skill Development
B.A., Economics	EUA	Micro Economics -I	✓		
	EUB	Indian Economic Development	✓		
	EUC	Micro Economics-II	✓		
	EUD	Tamil Nadu Economy	✓		
	EUF	Labour Economics		✓	
	BUE1	Issues in Indian Economy			✓
	EUS1	Economics for Competitive Examination	✓		
	EUE3a	Computer Applications in Economics			✓
	EUS2	Rural Economics			✓
	EUE4	Entrepreneurship Development			✓
	EUE5	Human Resource Development			✓
	EUN	Tourism Economics			✓
SSD	Soft skill development			✓	

Semester-I /Core Course-II	Indian Economic Development	Course Code:EUB
Instruction Hours: 6	Credits: 5	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create
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Course Objectives	The Course aims <ul style="list-style-type: none"> • To understand the differences between various development and growth of the Economy. • To know the demographic details of the Economy. • To understand the various problems of Agricultural sectors • To learn the various sources of Industrial Finance • To identify the various Service Sector, achievements and failures of Planning
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UNIT	Content	No of Hours
I	CONCEPTS OF ECONOMIC DEVELOPMENT Economic Development and Growth: Concepts - Features - Difference between Growth and Development; Economic and Non-Economic Factors Promoting and Inhibiting Economic Development - Basic Characteristics of Under Developed Countries	18
II	DEMOGRAPHIC PROFILE AND MAJOR ISSUES Population - Age composition - Sex Intensity - Literacy Rate - Occupational Distribution - Population Policy: Features of New	18

	Population Policy; National Income: Concepts -Methods of Measuring National Income -Trends and Difficulties of Estimating National Income; Major issues - Unemployment - Inequality - Causes - Effects and Measures.	
III	AGRICULTURAL SECTOR Land Reforms (features only): Causes for Low Productivity; Green Revolution: Features- Merits and Demerits: Agricultural Finance -Sources and Problems.	18
IV	INDUSTRIAL SECTOR Industry: Forms - Cottage, MSMEs - Large Scale Industries - Importance - Problems and Measures; Industrial Finance - Sources and Problems - Industrial Policy.	18
V	SERVICE SECTOR AND PLANNING Forms of Service: (Transport, Energy, and Health) Components - Significance - Transport - Energy - Banking and Insurance (Importance and Problems only) - Planning: Objectives - Strategies - Achievements and failures - NITI AAYOG and its functions.	18
VI	SELF STUDY Food Grains. Cash Crops – Food problem – Food Policy of the Government- Co operative and Agriculture.	

Text Book:

1. Dr. Sankaran. S - Indian Economy, Margham publications, 2015.
2. Rudrar Dutt and K.P. MSundaram - Indian Economy, S. Chand and Co, Ltd, New Delhi, 2015.

Reference Books:

1. Bimal Jalan - India's Economic Crisis – The way Ahead, Oxford University, 2011.
2. Dandekar - The Indian Economy, -Vol- II Sage Publications, New Delhi, 1947-1992.

Web Resources

1. <http://www.EconomicGrowth.pdf>
2. <http://www.RuralDevelopment.pdf>

Course Outcomes:

On completion of the course the learner will be able

CO 1: To know the economic and non economic factors of economic Development.

CO 2: To understand the measuring National Income in the Economy.

CO 3: To know the role of Agricultural sector in Economic Development

CO 4: To understand the role of industrial aspects in Indian Economy.

CO 5: To understand the achievements and failures of the planning.

Mapping of Course Outcomes with Programme Outcomes/ Programmes Specific Outcomes

CO/ PO	PO						PSO						
	1	2	3	4	5	6	1	2	3	4	5	6	
CO1	S	S	S	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	S	M	M	S	S	S
CO3	S	S	M	S	M	S	S	S	S	M	M	M	S
CO4	S	S	S	M	S	M	S	S	M	M	S	S	S
CO5	S	S	S	M	S	S	S	S	S	S	M	S	S

S - Strongly Correlated

M - Moderately Correlated

W - Weakly Correlated

N - No Correlation

Semester-II / Core Course-III	Micro Economics -II	Course Code:EUC
Instruction Hours: 5	Credits: 5	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> • To learn the behaviour of Perfect Competition. • To know the various theories of Oligopoly. • To understand the price discrimination in the Market. • To know the various theories of rent and wages • To learn the theories of Interest and profit. 	
UNIT	Content	No of Hours
I	PRICING UNDER PERFECT COMPETITION Meaning and Forms of Market - Features of Perfect Competition - Meaning of Market - Pricing Under Perfect Competition - Short - Run and long - Run Equilibrium of the Firm and Industry.	15
II	PRICING UNDER MONOPOLY DUOPOLY OLIGOPOLY Monopoly - Price Determination under Monopoly - Price Discrimination - Dumping-Duopoly and Oligopoly.	15
III	PRICING UNDER MONOPOLISTIC COMPETITION Monopolistic Competition - Meaning - features - Price Determination - Equilibrium of the Individual firm.	15
IV	THEORY OF FACTOR PRICING: RENT AND WAGES General Theory of Distribution - Marginal productively Theory of Distribution - Ricardian and Modern Theories of Rent -	15

	Quasi Rent - Theories of wages - Subsistence Theory, Wage Fund Theory, Marginal Productivity Theory of wages -Modern Theory of Wage.	
V	THEORIES OF INTEREST AND PROFIT Theories of Interest - Classical and Neo Classical Theory of Interest - Keynes theory of Liquidity Preference - Theories of Profit - Risk and Uncertainty - Innovation Theory.	15
VI	SELF STUDY Welfare Economics – Fundamental Theorems, social Welfare Function	

Text Book:

1. S.Sankaran - Micro Economics, (Margham Publications, Madras) 2018.
2. M.L.Seth - Micro Economic Theory(Lakshmi NarainAgarwal Co., Agra).1978.
3. M.L.Jhingan - Micro Economic Theory (KonarkPublishers Pvt.Ltd., Chennai.2016.

Reference Books:

- 1.Watson - Price theory and its uses (Scientific Book Co., Calcutta)
2. Stigler.G - Theory of Price (4th edition, Prentice Hall of India, New Delhi.1996.
3. Koutsiyiannis - Modern Micro Economics (Macmillan Press, London)
4. H.L. Ahuja - Advanced Economic Theory, S.Chand and Co,Pvt.Ltd., Ram Nagar, New Delhi.2015.

Web Resources:

1. http://www.yahoo.com/social_science/economics/infoseek-economics
2. www.sciencedirect.com
3. <http://Levine.ssnet.ucla.edu>

Course Outcomes:

On completion of the course the learner will be able

CO 1: To know the price discrimination in Perfect Competition.

CO 2: To understand the procedure of price fixation in monopoly and oligopoly.

CO 3: To learn the procedure of price fixation in monopolistic competition

CO 4: To find out to fix the rent and wages to the land and labour

CO 5: To understand the level of interest rate and returns of the investment and business.

Mapping of Course Outcomes with Programme Outcomes/ Programmes Specific Outcomes

CO/PO	PO					PSO				
	1	2	3	4	5	1	2	3	4	5
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	M	M	S
CO3	S	S	M	S	M	S	S	S	M	M
CO4	S	S	S	M	S	S	S	M	M	S
CO5	S	S	S	M	S	S	S	S	S	M

S - Strongly Correlated

M - Moderately Correlated

W - Weakly Correlated

N - No Correlation

Semester-II / Core Course-IV	Tamil Nadu Economy	Course Code:EUD
Instruction Hours: 6	Credits: 5	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> To know the profile of Tamil Nadu. To understand the agricultural sector in Tamil Nadu. To learn the role and importance of Industrial sector in Tamil Nadu. To identify the State Finance and Economic issues in Tamil Nadu. To understand the importance of Women Development in Tamil Nadu 	
UNIT	Content	No of Hours
I	PROFILE OF TAMIL NADU Profile of Tamil Nadu - Area - Population - Forest - Economic Development of the State - Human Resources - Infrastructure - Rural and Urban - Education - Power.	18
II	AGRICULTURE Agriculture - Principal Commodities - Irrigation -Blue & White Revolution - Animal Husbandry and Fisheries UzhavarSandhai.	18
III	INDUSTRY Industries - Major Industries - Automobile - Cement Industry - Government role in Industrial development -Industrial Promotional Agencies of Tamil Nadu - Industrial Finance - DIC, TIIC, SIDCO, SIPCOT.	18
IV	STATE FINANCE AND ECONOMIC ISSUES IN TAMIL NADU State Finance - Revenue and Expenditure -Tamil Nadu Current Budget - Anti- Poverty strategies - Unemployment problems Strategies with Reference to Tamil Nadu - Tamil Nadu Vision 2020-23	18

V	<p style="text-align: center;">WOMEN IN TAMILNADU</p> <p style="text-align: center;">Women Development in Tamil Nadu - Micro Finance - SHGs - Problems faced by Women in Unorganized Sectors, Women Empowerment Measures in Tamil Nadu.</p>	18
VI	<p style="text-align: center;">SELF STUDY</p> <p style="text-align: center;">Basic Characteristics of Tamil Nadu – Rural Electrification – Banking Coverage – Slum improvement – Changes in Land use pattern, Cropping Pattern and Crop Intensity in Agriculture</p>	

Text Book:

1. Leonard .S.J - Tamil Nadu Economy, Mac Millan New Delhi,2006.
2. Dr. Sankaran S. - Indian Economy, Margham Publications, 2015.

Reference Books:

- 1.Kurien .C.T - A Profile of TamilNadu ,TamilNadu Orient Publishing House1996.
2. Rajalakshmi. - Tamil Nadu Economy, Business Publishers, Chennai Publications,1999.
3. RuddarDuttand K.P.MSundaram - Indian Economy S Chand and Co, Ltd, New Delhi, 2015.
4. TamilNadu Development Report - Tamil Nadu Economic Appraisal

Web Resources:

1. <http://www>. The Role of Human Resource Development and Management.pdf.
2. <http://www>. EconomicGrowth.pdf

Course Outcomes:

On completion of the course the learner will be able

CO 1: To understand the infrastructure facilities in Tamil Nadu.

CO 2: To study the role of agricultural sector in Tamil Nadu.

CO 3: To know the various financial institution to promote industrial sector in Tamil Nadu.

CO 4: To understand the issues in Tamil Nadu.

CO 5: To understand the various financial sources to develop Women entrepreneurs in Tamil Nadu.

Mapping of Course Outcomes with Programme Outcomes/ Programmes Specific Outcomes

CO / PO	PO					PSO				
	1	2	3	4	5	1	2	3	4	5
CO1	S	S	S	M	S	S	S	S	S	S
CO2	S	M	S	M	S	S	S	S	S	S
CO3	S	S	S	M	S	S	S	S	S	S
CO4	S	M	S	M	S	S	S	S	S	S
CO5	S	S	S	M	S	S	S	S	S	S

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Semester-III /Core Course- V	Agricultural Economics	Course Code: EUE
Instruction Hours: 6	Credits: 5	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	TheCourseaims <ul style="list-style-type: none"> • To make the students aware of the significance of agriculture in the development scenario of thenation. • To create awareness of Cropping Pattern in agricultural sector. • To identify the sources and problems of agricultural Finance & Insurance • To learn the importance of Agricultural marketing and Marketing Instruments • To understand the problems and measures of Agricultural Labour. 	
UNIT	Content	No of Hours
I	INTRODUCTION Agricultural Economics: Concepts - Nature - Scope and Importance of Agriculture in India - Features of Indian Agriculture- Inter -Sectoral Linkages	18
II	CROPPING PATTERN AND TRENDS IN INDIAN AGRICULTURE Cropping Pattern: Meaning -Factors - Area - Production and Productivity; Land use Pattern in India; Plan wise Agricultural Development in India.	18
III	AGRICULTURAL FINANCE&INSURANCE Meaning - Needs - Types - Sources - Institutional, Non-	18

	Institutional. Role of Co-operatives, Commercial Banks and NABARD in Rural Finance - Problems- Crop Insurance- Features and Sources	
IV	AGRICULTURAL MARKETING AND PRICES Marketed and Marketable Surplus; Agricultural Marketing: Needs, Importance and Problems - Instruments of Agricultural Marketing: Public Distribution System - Regulated Market - Agricultural Pricing Policy - Objectives and Instruments.	18
V	AGRICULTURAL LABOUR Agricultural Labour: Meaning - Features - Types - Magnitude of Agricultural Labourers - Problems - Measures; Agriculture Labour and Minimum Wages- Recommendations of National Commission on Rural Labour (5 Recommendation only)	18
VI	SELF STUDY Agriculture: pattern & structure of Growth, Major challenges, Policy Responses.	

Text Book:

1. Vasant Desai B.P. - Agricultural Economics, Rural development, 2018.
2. Mahajan (Ashwari) - Agricultural Economics Centrum Press publications, 2010.

Reference Books:

1. Government of India - Agricultural Marketing Reports, 1994.
2. Raddar Dutt and Sundaram K.P.M. - Indian Economy, S. Chand publications, 2015
3. Dantwala. M.L - Indian Agricultural Development since Independence Oxford and IBH, New Delhi, 1991.
4. Natarani V. - Agricultural Prices and Development with Stability, 2010.
5. Chauhan D. S - Agricultural Economics, Lakshmi Narin Agarwal Education Publications, Agra, 2005.

Web Resources:

1. <http://www.rural Development.pdf>
2. <http://www.The Role of Human Resource Development and Management.pdf>

Course Outcomes:

On completion of the course the learner will be able

CO 1: The basic concepts in the field of agricultural Economics.

CO 2: The role of Agriculture and to bring forth the most important development indicators for Agricultural sector.

CO 3: The functions of Agriculture and its role in Economy.

CO 4: The importance of Rural Infrastructure.

CO 5: The factors of production and resources in Agriculture.

Mapping of Course Outcomes with Programme Outcomes/ Programmes Specific Outcomes

CO / PO	PO					PSO				
	1	2	3	4	5	1	2	3	4	5
CO1	S	S	S	M	S	S	S	S	S	S
CO2	S	S	S	M	S	S	S	S	S	S
CO3	S	S	S	M	S	S	S	S	S	S
CO4	S	S	S	M	S	S	S	S	S	S
CO5	S	S	S	M	S	S	S	S	S	S

S - Strongly Correlated

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W - Weakly Correlated

N - No Correlation

Semester-III / Core Course-VI	Labour Economics	Course Code:EUf
Instruction Hours: 5	Credits: 5	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> • To study the characteristics of Indian Labour. • To make the students aware of various problem of Indian Labour. • To make the students to understand working of Trade union in India. • To know the theories of Trade Unionism. • To understand the Labour welfare measures in India 	
UNIT	Content	No of Hours
I	CONCEPTS OF LABOUR Meaning of Labour - Characteristics of Labour - Problems - Characteristics Indian Labour - Migration - Meaning - Effects of Migration.	15
II	ABSENTEEISM AND TURNOVER OF LABOUR Definition of Absenteeism- Extent – effects, causes and problems. Labour turnover- measures to remove absenteeism - Measurement of Labour turnover- Difficulties in measuring labour turnover	15
III	TRADE UNIONISM AND FUNCTIONS Meaning and Functions of Trade unionism- The Theories of Trade Unionism- The Theory of Industrial Democracy- Karl Marx Theory- Gandhian Theory.	15

IV	INDUSTRIAL DISPUTES Meaning -Forms - Industrial disputes in India Effects of Industrial disputes - Collective Bargaining.	15
V	LABOUR WELFARE MEASURES Meaning of labour welfare- classification -Scope - Importance - Labour welfare measures in India -Social Welfare Programme.	15
VI	SELF STUDY Child Labour, Labour Policy, Wage Structure.	

Text Book:

1. Dr.B.P.Tyagi. - Labour Economics and Social Welfare - Jai Prakashnath& Co Publications 2010.
2. A.M.Sharma - Labour Welfare and Social Security S.Chand and Company LTd 2006.

Reference Books:

1. M.L.Seth - Monetary Economics, Lakshmi NarainAgarwal,Agra.
2. M.C.Vaish - Money, Banking and International Trade (Wiley Eastern Ltd., New Delhi.
- 3.Sayers.R.S - Modern Banking(Oxford University, Press)
4. Basu S.K. - Recent Banking Development (Chand and Co., New Delhi)
5. Basil J. Moore - An introduction to the theory of finance (oxford university, Press.

e- Resources:

1. <http://labour.nic.in>
2. <http://www.dgms.net>
3. <http://labour.nic.in/cgit/welcome.html>
4. <http://www.epfindia.com/>
5. <http://labour.nic.in/cbwe/welcome.html>

Course Outcomes:

On completion of the course the learner will be able

C01: To understand the problems of migration

C02: To know how to face the labour problem

C03: To aware of the function of Trade Unionism

C04: To find out the solution of Industrial Disputes

C05: To aware of welfare scheme for Labour

Mapping of Course Outcomes with Programme Outcomes/ Programmes Specific Outcomes

CO / PO	PO					PSO				
	1	2	3	4	5	1	2	3	4	5
C01	S	S	S	M	S	S	S	S	S	S
C02	S	S	S	M	S	S	S	S	S	S
C03	S	S	S	M	S	S	S	S	S	S
C04	S	S	S	M	S	S	S	S	S	S
C05	S	S	S	M	S	S	S	S	S	S

S - Strongly Correlated

M - Moderately Correlated

W - Weakly Correlated

N - No Correlation

Semester-III / NME- I	Issues in Indian Economy	Course Code: EUE1
Instruction Hours: 2	Credits: 2	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> To enable the students to aware of the structure of Indian Economy. To understand the development in Indian Economy before independence, at the time of independence. To know the functions of Fiscal policy. To enable the students to know the planning and NitiAyog. To aware of the issues in Indian Economy. 	
UNIT	Content	No of Hours
I	ECONOMIC INDICATORS Basic Economic Indicators - Demographic Profile - National Income - Trends in Growth- Significance - Structure of Indian Economy.	6
II	MONETARY POLICY AND BANKING RBI - Functions - Monetary Policy - Commercial Banks - Functions, Progress and Problems.	6
III	FISCAL POLICY AND FOREIGN TRADE Fiscal Policy - Public Expenditure - Foreign Trade - Recent trends - EXIM Policy.	6
IV	PLANNING IN INDIA Economic Planning - Current Plan in Detail; Strategies - Objectives - Achievements and failures - NITI AYOJ.	6

V	MAJOR ISSUES IN INDIAN ECONOMY Unemployment- Poverty- Causes, Effects, and Measures - Inflation.	6
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Text Book:

1. S.F.Misra and V.K.Puri - Economics of Development and Planning.2017.
2. RuddarDatt&Sundaram K.P.M - Indian Economy, Sultan Chand & Co, New Delhi.2015

Reference Books:

1. Gupta K.P - Issues in Indian Economy Attantia Publications and Distributor,1996.
2. Mishra &Puri - Economics of Development and Planning, Himalaya, Mumbai, 7th edition, 2005

Web Resources:

1. <http://dare.nic.in>
2. <http://agricoop.nic.in>
3. <http://planningcommission.gov.in>
4. <http://civilaviation.nic.in>
5. <http://mohfw.nic.in>

Course Outcomes:

On completion of the course the learner will be able

CO 1: To understand the demographic profile of Indian Economy

CO 2: To aware of the utilization of facilities given by the bank.

CO 3: To understand the role of foreign trade in Economic Development.

CO 4: To find out the drawbacks of planning in India

CO 5: To find out the Remedial measures to reduce the various in Indian Economy

Semester-IV / NME-II	Economics for Competitive Examinations	Course Code: EUS1
Instruction Hours: 2	Credits: 2	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> To learn the knowledge about the Micro Economics To infuse the values of Macro Economics. To learn the importance the importance of Monetary Economics. To learn the fundamentals of Fiscal Economics. To know the issues in Indian Economy	
UNIT	Content	No of Hours
I	MICRO ECONOMICS Meaning of Demand - Law of Demand - Utility - Elasticity of Demand -Supply- Law of Supply - Elasticity of Supply - Concepts of Cost – AC, MC,AFC, AVC, TC - Concepts of Revenue, AR, MR, TR.	6
II	MACRO ECONOMICS Meaning Static - Dynamic - Stock - Flow - National Income - GDP, NDP,GNP,NNP, Personal Income, Percapita Income - Disposable	6

	Personal Income - Concept of MEC, MEI, Multiplier, Accelerator, Super multiplier- Induced investment, Autonomous Investment.	
III	MONETARY ECONOMICS Barter system - Meaning - Types and Functions of Money - Monetary Policy- RBI - Commercial Bank	6
IV	FISCAL ECONOMICS Sources of Revenue -Direct and Indirect Taxes - VAT - GST - Debt Redemption - Fiscal Policy - Budget	6
V	CURRENT AND SPECIFIC ISSUE Concept of Poverty - Unemployment - Inflation - Population Explosion - Environment Pollution	6

Text Book:

- 1.S.Sankaran - Micro Economics, Margham Publications, Madras.2017.
2. M.L Jhingan - Macro Economics. Sonali publications.2016.
3. S.Sankaran - Fiscal Economics. Margham Publications, Madras.2017.
4. S. Sankaran - Monetary Economics Margham Publications, Madras.2017.
5. S.Sankaran -Indian Economic development Margham Publications, Madras.2017.

Reference Books:

1. Watson - Price theory and its uses (Scientific Book Co., Calcutta) 1975.
2. Ackley G. - Macro Economic Theory and Policy (Macmillan Delhi.) 1976,

Web Resources:

1. www.rbi.org.in www.cpolicy.rbi.org.in
2. www.bulletin.rbi.org.in www.bankreport.rbi.org.in
3. <http://mospi.nic.in>
4. <http://www.indiastat.com>

Course Outcomes:

On completion of the course the learner will be able

CO 1: To understand the knowledge about the Micro Economics

CO 2: To understand the knowledge about the calculation of national Income & per capita income

CO 3: To know the functions of banks.

CO 4: To understand, how to prepare budget.

CO 5: To find out the solution of various issues in Indian Economy..

Semester-V / MBE1 - I	Computer application in Economics	Course Code: EUE3a
Instruction Hours: 2	Credits: 2	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> To learn the basic techniques of computer and its applications in Economics To be familiar with the creation of documents and mail – Merge concept. To be familiar with the MS Excel, Power point and E-Mail .	
UNIT	Content	No of Hours
I	INTRODUCTION TO COMPUTERS Meaning of Computer – Characteristics of Computer – Types of computers – Computer hardware and software – Generations of Computers – Input, Output devices – Application of Computers in Economics and Business	10
II	MS - WORD & MS- POWERPOINT MS-Word – Features – Starting Word – Entering Text – Saving, Opening a document – Editing and Formatting a Document- Mail Merge- MS-Power Point – Features – Creation of Slides - E-mail Receiving attached File.	10
III	MS – EXCEL & MS-ACCESS MS- Excel – Features – Work sheets and work books – Creating charts – Average – Standard Deviation – Slope – Bar – Line Diagram – Ms-Access – Data Base Creation –Data Entry	10

Text Book:

1. Rajaraman.V - Fundamentals of computers, Prentice Hall of India, New Delhi.1996.
2. Sinha - Computer Fundamentals PB, Publications, New Delhi.1992.
3. KDanasekaran - Computer Applications in Economics Vrindapublications(P) Ltd, Delhi,2010.

Reference Books:

1. SandersD.H - Computers Today, McGraw Hill (3rd Edition), New Yark.1988.
2. Shapiro Edward - Computers in Economics II - Galgotia Publication pvt.Ltd.2007.
3. Dwiwedi.D.N - Computer Application to Economic Analysis .Vikas Publication New Delhi.2008.

Web Resources:

1. www.spss.com
2. www.ats.ucla.edu

Course Outcomes:

On completion of the course the learner will be able

CO 1: Understand the techniques of computer and its applications inEconomics

CO 2: Understand the creation of documents and mail – Mergeconcept.

CO 3: Be familiar with the MS Excel, Power point and E-Mail

Semester-V / SBE-II	Rural Economy	Course Code:EUS2
Instruction Hours: 2	Credits: 2	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> • To make the students to be aware of the importance of Rural Economy. • To enable the students to be aware of the Rural Infrastructure. • To make the students to understand the Agricultural Development. • To make the students to understand the Rural Finance. • To make the students to prepare plans for rural development. 	
UNIT	Content	No of Hours
I	SIGNIFICANCE OF RURAL ECONOMY Meaning and Significance of Rural Economy – Features – Problems of Rural Economy– Types of Rural Industries.	6
II	RURAL INFRASTRUCTURE Rural infrastructure –Education - Health – Transport – Electricity.	6
III	AGRICULTURAL DEVELOPMENT Agricultural Development – Impact of New Agricultural Strategy – Migration – Urban Pull and Rural Push Factors – Types of Agro based industries & Cottage Industries - Agricultural Labour Problems.	6

IV	RURAL FINANCE AND DEVELOPMENT PROGRAMMES Agricultural Finance – Meaning Nature, Types, Sources and Problems of Agricultural Finance – Co-operatives in rural Finance –NABARD in RuralFinance.	6
V	PLANNING FOR RURAL DEVELOPMENT Planning for Rural Development – Micro Level Planning – Rural Development Agency.	6

Text Book:

1. Dr.S.Sankaran - Rural Economy, Margham Publications,Chennai,2017.
2. RuddarDuttand K.P.M Sundaram - Indian Economy (S.Chand and Co,Ltd, New Delhi)2015
3. AlakGhosh - Indian Economy (The world press Pvt, LTDCalcutta).

Reference Books:

1. Balasubaramaniam - The Economy ofIndia, (Widemteld and Necolyon, London)
 2. BimalJalan - India's Economic Crisis – The wayAhead (Oxfrod University) (2011)
 3. Vaildhyanathan.A - The Indian Economy –Crisis response andprospects.
 4. Dandekar - The Indian Economy , 1947- 1992-Vol II (Sage, New Delhi)
- Annual StatisticalAbstract

Web- Resources:

1. http://www.yahoo.com/social_science/economics/infoseek-economics
2. www.sciencedirect.com ; <http://Levine.ssnet.ucla.edu>

Course Outcomes:

On completion of the course the learner will be able

CO1: Understand the concepts and difficulties of Rural Economy

CO2: Assessment of the Rural Economy

CO3: Understand the Agricultural Development.

CO4: Understand the working of banking and economy

CO5: Make plans for rural development

Semester-VI / Core Course-XIV	Tourism Economics	Course Code: EUN
Instruction Hours: 6	Credits: 5	Exam Hours: 3
Internal Marks -25	External Marks-75	Total Marks: 100

Cognitive Level	K - 1 Acquire / Remember K - 2 Understand K - 3 Apply K - 4 Analyze K - 5 Evaluate K - 6 Create	
Course Objectives	The Course aims <ul style="list-style-type: none"> • To learn the students the Importance of Tourism in modern times • To Know the classification of tourism • To identify the Travel agencies • To study the Tourism Promotion. • To aware the new Tourism Projects 	
UNIT	Content	No of Hours
I	INTRODUCTION Definition – Concepts – Scope – Importance of Tourism in modern times - classification of tourists; Transnational and domestic tourism; Socio – Economic benefits of tourism.	18
II	CLASSIFICATION OF TOURISM Tourism Classification: Social tourism – Mass tourism – Group tourism – Independent tourism-Objectives of tourists- Need for infrastructure-accommodation-transportation-Catering facilities -Communication; Tourism demand and supply – Tourism multiplier; Tourism product.	18

III	ROLE OF TRAVEL AGENCIES Tour operators -Role of travel agencies-Tourism product marketing methods-Tourism information-tourists guides.	18
IV	TOURISM PROMOTION Role of central and state governments in tourism promotion-Indian Tourism Development Corporation – TamilNadu Tourism Development Corporation – Tourism administration – Tourism Policy.	18
V	NEW TOURISM PROJECTS Tourist centres of TamilNadu -New tourism projects in TamilNadu – Tourism Promotion in TamilNadu -Festival of tourism in TamilNadu. Impact of Covid-19 in tourism Development.	18
SELF STUDY	Pros and cons of Tour Guide	

Text Book:

1. RajasekaraThangaman (2003) – Tourism Development, Madras art printers, Chennai.
2. Bhatia A.K., (2001) – International Tourism Management, Sterling Publishers Pvt, Ltd., New Delhi.
3. ViswanathGhosh (2000) – Tourism and Travel Management, Vikas Publishing House, Pvt., Ltd., New Delhi

Reference Books:

1. Johan M. Bryder (1973) – Tourism and Development, Cambridge University Press, London.
2. Michael Peters (1969) – International Tourism, Hutchinson, London.

Web Resources:

1. http://www.yahoo.com/social_science/economics/infoseek-economics
2. www.sciencedirect.com ; <http://Levine.ssnet.ucla.edu>

Course Outcomes:

On completion of the course the learner will be able

CO 1: Gain knowledge of Tourism Economics

CO 2: Understand the classification of tourism

CO 3: Understanding the role of tourism product marketing methods

CO 4: Understand the various role of central and state governments in tourism promotion

CO 5: Gain the knowledge about the festival of tourism in Tamil nadu

Mapping of Course Outcomes with Programme Outcomes/ Programmes Specific Outcomes

CO/PO	PO					PSO				
	1	2	3	4	5	1	2	3	4	5
CO1	S	S	S	S	S	S	S	S	S	S
CO2	S	S	S	S	S	S	S	M	M	S
CO3	S	S	M	S	M	S	S	S	M	M
CO4	S	S	S	M	S	S	S	M	M	S
CO5	S	S	S	M	S	S	S	S	S	M

S - Strongly Correlated

M - Moderately Correlated

W - Weakly Correlated

N - No Correlation